



# Crafty Mart MAKER FAQs



Crafty Mart hosts indie handmade markets in and around Akron, Ohio. Our juried shows feature Crafters, Artists, and Makers from northeast Ohio and the surrounding regions. Founded in 2008, Crafty Mart offers several days of crafty shopping where consumers get to meet their makers!

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## What kind of Maker are you looking for?

Applicants' products should be handmade, hand-crafted, and represent the artist's personal creation. As long as you made it yourself, we will consider it!

Check out the maker lists from previous shows at [CRAFTYMART.ORG](https://craftymart.org) or head to our [social media platforms](#) to get an idea of what kind of sellers we have included in the past.

**Important:** We do not allow mass-produced items in the show. No direct sales or resellers will be accepted.

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## How are Makers selected from the applications?

Crafty Mart is a juried, curated marketplace. We use Submittable for jury applications. Every application is reviewed and voted on by our rotating lists of jurors from Akron's arts, crafts, cultural and small business communities.

Every part of your application is essential. The jury reviews your photos, products and product description, price points, websites and social media accounts. Ensure your photos are of the highest quality. Your website and social media accounts should be active. If you provide links to your website and/or social media accounts, they should show a representative selection of your product.

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## Does every Maker who applies get into the market?

No. Because we receive many applications, we can only accept a percentage of them to attend our event. We consider a lot of things during the jury process, including quality of work, originality, price range and how many other makers are selling similar products.

Acceptance into past shows does not guarantee acceptance in future shows. Likewise, if your application was not accepted from an earlier date, it does not mean you won't be accepted the next time. We are sorry, but Crafty Mart does not have the capacity to offer individual feedback when Makers are not accepted into shows.

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**How much does it cost to be a Maker at one of your shows? What is included with the fee?**

Crafty Mart charges a nominal application fee to ensure that the makers applying to our shows are serious sellers. Each event has its own booth fee, which we determine before releasing an application. The booth fee helps to cover our costs of promotions, venue-related rental fees, administrative costs, printing and supplies plus the time we spend putting together our markets.

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**Do you provide tables, tents or chairs?**

No. Makers must provide their own tables, tents and chairs.

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**How do you promote the market?**

In so many ways!

- We send e-newsletters to our list of more than 4000 subscribers.
- We promote on Facebook, Instagram and Twitter, and invite Makers to join us for Instagram takeovers.
- We post the details to many online event calendars and craft event listings.
- We reach out to our contacts in local and regional media around Akron, including TV, radio, magazines, newspapers and blogs to get editorial coverage for our shows.
- We produce a maker gift guide on our website.
- We work with like-minded organizations and businesses that help to spread the word and promote the shows.
- We also give our makers tools to promote the show via their own websites and social media.

When we all work to promote the show together, the results are FANTASTIC!

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**Can I share a table with a friend?**

Yes! Two Makers applying to share a table need only to fill out one application together. Please include both names, business names and websites. No more than two Makers to a table, please.

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**If I've sold at a Crafty Mart event in the past, does that mean I can sell at every show?**

No, each event is juried independently. Acceptance to an event is acceptance to that single event only.

You must complete an application for each individual event you would like to be considered for.

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**How do I know if my application was received?**

We use a system called Submittable to collect applications for our markets. When your application has been successfully submitted, you will receive a confirmation at the email address you provided. If you did not receive this email, and it is not in your spam folder, you should submit another application.

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**How will I know if I've been accepted to sell at your event?**

On or before the Maker notification date identified in the event application, you will receive a notification by email via Submittable letting you know whether or not you were selected as a maker for the event.

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**Do you offer spots for last minute openings? Is there a waitlist?**

We fill all last minute openings with juried artists from our waitlist. We do not consider artists who did not complete the application when it was open, no exceptions.

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**I've been accepted! What's next? How do I reserve my spot?**

In your acceptance email, you will receive a note with instructions on how to pay for your booth fee and reserve your spot. (We will send you an invoice for your booth fee total). You must pay your booth fee by the due date or your spot will be offered to a Maker on our waiting list.

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**Do I need to collect sales tax?**

If your products are taxable in the state of Ohio, then you are required to collect and remit sales tax by law, including cash transactions.

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**Do I need to have speciality insurance or a vendor license?**

Yes. All vendors must have a valid [vendor's license](#) and be able to provide proof of liability insurance in order to participate in our events. Affordable short-term policies are available. You are not required to have insurance at the time of application. You can purchase insurance after being accepted but before the event.

We suggest first contacting your current insurance provider. You can also get short term and annual policies through companies like [ACT Insurance](#) or [RLI Insurance](#). We do not endorse or benefit financially by referring you to any one insurance provider and suggest you do your research to find the best option for you.

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### **Do you allow food producers?**

Makers with a gift-able food product can apply through our regular Maker application process.

If you are a food cart or food truck, we do invite a limited number of food vendors who sell ready-to-eat items. Interested food trucks may email us at [craftymart@gmail.com](mailto:craftymart@gmail.com).

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### **Still have questions?**

Contact us directly via email at [craftymart@gmail.com](mailto:craftymart@gmail.com)